

01/22/01  
JC813 U.S. PTO

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PATENT APPLICATION  
TRANSMITTAL

Atty Docket No.: 4700-4 Total Pages: 51  
First Inventor or Application Identifier: McTernan  
Express Mail Label No.: EL595827209US

BOX PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

01/22/01  
JC815 U.S. PTO  
09/767268

Re: Applicant(s) or Identifier: Brennan J. McTernan et al.  
Serial No. : To be Assigned  
Filed : Concurrently Herewith  
Title : SYSTEM AND METHOD FOR ACCOUNTING  
FOR VARIATIONS IN CLIENT CAPABILITIES  
IN THE DISTRIBUTION OF A MEDIA  
PRESENTATION

Kindly file the annexed papers indicated below:

Application for Patent including Specification (38 pages) and Drawing(s) (8 sheets)  
 Declaration and Power of Attorney  
 Return Receipt Postcard

The fee has been calculated as follows:

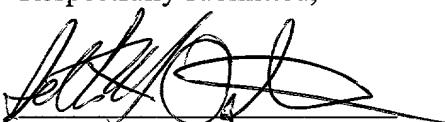
|   | Claims | Claims Paid for | Extra | Rate (Sm. Ent.) | Fee          | Rate    | Fee |
|---|--------|-----------------|-------|-----------------|--------------|---------|-----|
| <b>BASIC FILING FEE</b>                 |        |                 |       | \$ 355          | \$355        | \$ 710  | \$  |
| Total                                   | 14     | - 20 =          | 0     | x \$9           | \$           | x \$18  | \$  |
| Indep.                                  | 3      | - 3 =           | 0     | x \$40          | \$           | x \$80  | \$  |
| <b>MULTIPLE DEPENDENT CLAIM PRESENT</b> |        |                 |       | + \$135         | \$           | + \$270 | \$  |
|   |        |                 |       | <b>TOTAL</b>    | <b>\$355</b> |         |     |

A check in the amount of \$355.00 is enclosed.  
 The Commissioner is hereby authorized to charge the fee of \$ .00 to the  
undersigned attorney's Deposit Account No. 02-4270.

Respectfully submitted,

Dated: January 22, 2001

By:



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